



ALUMNI EMPLOYABILITY REPORT

20
24

Take a look into where FBA Alumni
work after Graduation





ZARAH SHAH

7th Edition Alumna
Partnerships & Engagement Manager
City Football Group



ANNALISA CONTI

10th Edition Alumna
Commercial Operations Specialist
UEFA



NICOLÁS SORABILLA

10th Edition Alumnus
International Business Development
RCD Espanyol



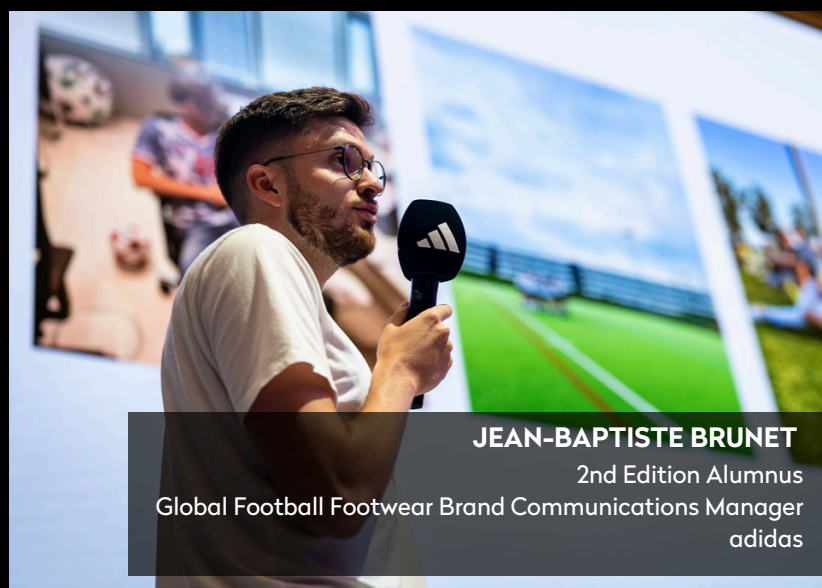
ALEXANDRE POUX

7th Edition Alumnus
Project Manager - Strategy & Development
OGC Nice



MADINA SHUKOOR

7th Edition Alumna
Global Football Development
FIFA



JEAN-BAPTISTE BRUNET

2nd Edition Alumnus
Global Football Footwear Brand Communications Manager
adidas

A WORD FROM THE FOUNDER

When people invest in a Master's Degree, it's usually done for career development or career transitioning.

Because of its significance, it becomes an important decision in which all parts of the journey and the desired outcome should be taken into account. From the programme structure and tuition fees to diversity of thought and student satisfaction, every aspect that is deeply linked to the students' core objective for getting such a degree should be deeply analysed (and compared between programmes) before taking the decision to move forward.

At The Football Business Academy, we strongly believe that our Candidates should invest in a Master's programme that will give them all the tools to succeed in the exciting Football industry and offer them the opportunity to find a relevant job in the field they love: Football.

Everything and everyone that we have (and continue to) put into the programme has its purpose, which, when combined, creates a unique platform that enables our Candidates and Alumni to be successful in this dynamic industry that inspires billions of people around the world.

People define success in different ways, but for us it's about constantly improving the ecosystem of our Professional Master in Football Business to ensure we have the highest employability rates in our domain and that it produces the next generation of football leaders.

Sincerely Yours,



DORIAN ESTERER

A stylized, handwritten signature in white ink, appearing to read 'D Esterer'.

FACT SHEET

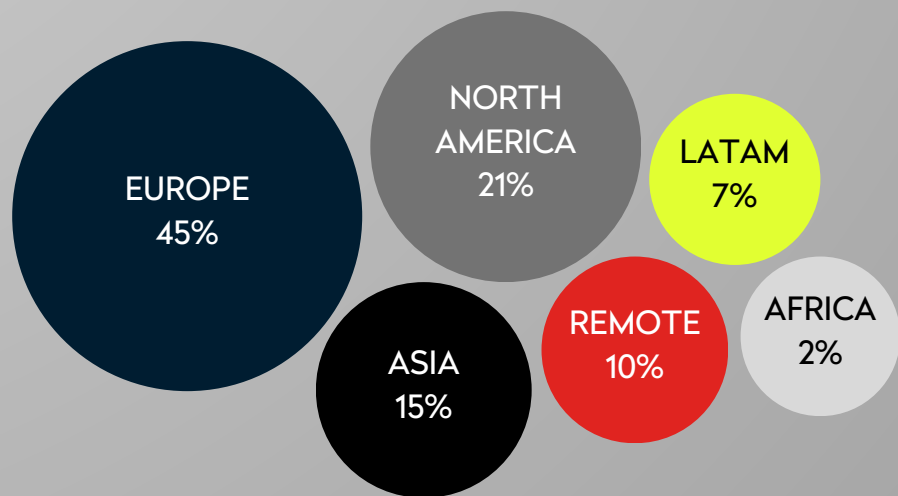


LAND A JOB AFTER
GRADUATION

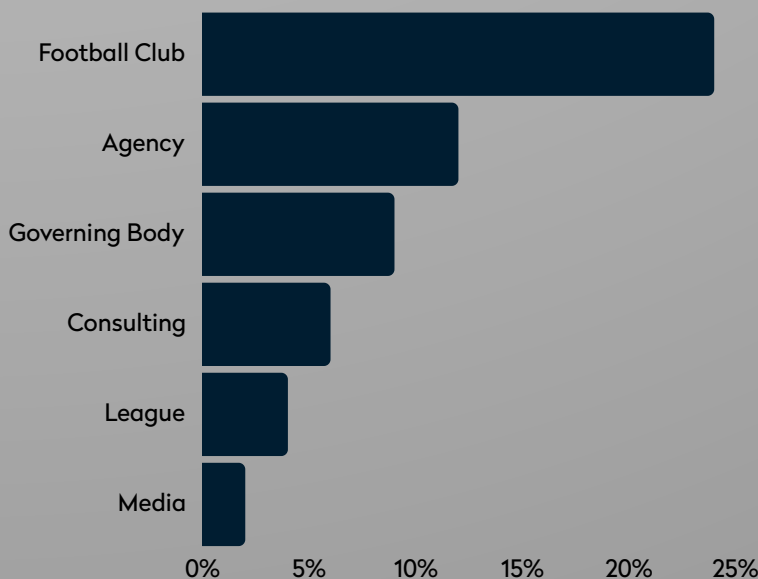


AVERAGE TIME TO FIND
A JOB IN THE INDUSTRY

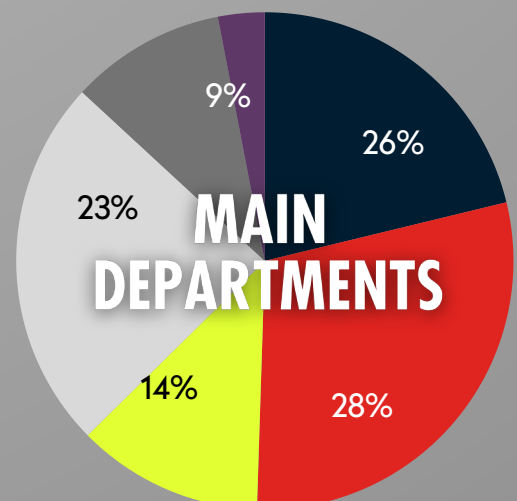
EMPLOYABILITY CONTINENTS



TYPES OF ORGANIZATIONS EMPLOYING FBA ALUMNI



PERCENTAGE OF ALUMNI



**FBA ALUMNI
TOP 3
EMPLOYERS**



FIFA



MORE FOOTBALL ENTITIES WHERE FBA ALUMNI HAVE LANDED JOBS



SELECTION OF FBA ALUMNI JOB PLACEMENTS

COMPANY	JOB POSITION	COUNTRY
Accred OPS GmbH	Project Manager	Ukraine
AD Alcorcón	Business Development	Remotely
adidas	Global Football Footwear Brand Communications Manager	Germany
Al-Ahli Saudi FC	Professionalism & Player Status	Saudi Arabia
AFC Bournemouth	Ticketing Services Representative	United Kingdom
AFC Whyteleafe	Women's First Team Coach	United Kingdom
Agency SMM	Owner	Bulgaria
Al Fateh Technologies	Consultant	UAE
Al Jazira FC	Technical Analyst	UAE
Al-Ahli Saudi FC	Head of Professionalism & Player Status	Saudi Arabia
Alvarez & Marsal	Manager - Sportainment	Brazil
American Express	Partnerships Consultant	United Kingdom
Arowana Sports	Global Partnerships Sales Manager	Spain
Arowana Sports	Head of Market Research & Business Intelligence	USA
Arsenal Folks	Founder	Indonesia
AS Monaco	Partnership Assistant	France
Ashraya Football Club Shivamogga	Founder & President	India
Asociación Deportivo Cali	Chief Marketing Officer	Colombia
ATEVO Sports Group	Partner & General Manager	Panama
Atlanta United FC	Group Sales Executive	USA
Atlas FC	Marketing Coordinator	Mexico
Athletico Ottawa	Director of Business Development	Canada
Avid Sports & Entertainment Group	Football Intermediary	Football Intermediary

COMPANY	JOB POSITION	COUNTRY
Austin FC	Academy Coordinator & Video Analyst	Mexico
BAT	Territory Manager	Canada
BeFootball	Business Consultant	Madrid
Benfica SL	Events Assistant	Portugal
Bhaichung Bhutia Football Schools	Academy Manager U23	India
Borussia Dortmund	Media Rights and Business Development Manager	Germany
CENTRAL Agencia Deportiva	Partner	Colombia
Chelsea FC	Ticketing Coordinator	United Kingdom
Chester FC	General Manager	United Kingdom
City Football Group	Financial Planning & Analysis	United Kingdom
Club Bolívar	Commercial Executive	Bolivia
Club Tigres	First Team Scout & Analyst	Mexico
C.D. Cobreloa	Commercial Director	Chile
CONCACAF	Club Competitions Events Administrator	USA
CONMEBOL	PMA Logistics - Copa America 2024	USA
CONMEBOL	Responsible for National Team Competitions	Paraguay
Colorado Rapids	Ticketing Team	USA
Conscient Football	Sports Administrator	India
Coca-Cola	Business Development Manager	Switzerland
Costa Rica Football Federation	National Teams Operations	Costa Rica
Creativo Uno	Business Development Manager	Mexico
Crystal Palace FC	Player Care Lead - Women's Academy	United Kingdom
Cycloo	Co-Founder	Switzerland
DAIMANI	Sales Manager	Switzerland
Datasport AG	Sport Service Manager	Switzerland

COMPANY	JOB POSITION	COUNTRY
Deloitte	Manager - Sports Business Group	UAE
Deloitte	Senior Associate	Mexico
Denovac	Licensed Football Agent	Mexico
Digital Marketing Company	Lead Generation Specialist	UAE
Don Bosco FC	General Secretary	Haiti
Dutch Lottery	Responsible Gaming Analyst	The Netherlands
Dundee United FC	Players Insights Analyst	Scotland
EMW Global	Sponsorships & Partnerships	UAE
Entourage Sports & Entertainment	Client Services Manager	United Kingdom
Entourage Sports & Entertainment	Commercial Manager	Spain
Excelsior Rotterdam	Sales Marketer B2C	The Netherlands
Expat Sport	Digital Marketing Manager	UAE
Fahad & Fawzi Al-Kadi Enterprise Company	Partner	Saudi Arabia
Fast Media	Marketing Communications Manager	Armenia
FC Edmonton	Men's Soccer Head Coach	Canada
FC Internazionale de Milano	Partnership Sales Support	Italy
FC Lausanne-Sport	U15 Head Coach	Switzerland
FC Malaga City Academy	Head of Recruitment LATAM	Spain
FC Nordsjaelland	Analyst	Denmark
FC Westchester	Sporting Director	USA
Fenerbahçe SK	Marketing & Revenue Generation Specialist	Turkey
FIFA	Global Football Development	Switzerland
FIFA / Colombia Football Federation	FIFA Women's U-20 World Cup - Accreditation Manager	Colombia
FIFA World Football Museum	Senior Sales Manager	Switzerland
Federación Panameña de Fútbol	Director of Development	Panama

COMPANY	JOB POSITION	COUNTRY
FIFA	Global Football Development	Switzerland
FIFA Local Organising Committee (LOC)	Competitions Coordinator National Stadium LOC	Costa Rica
FIFA World Cup 2022	Team Liaison Officer (TLO)	Qatar
FIFA World Football Museum	Senior Sales Manager	Switzerland
Fisher Investments	Client Services Associate	USA
Florida Prime Sports	Sports Operations Coordinator	USA
Football Benchmark	Analyst	Hungary
Football Benchmark	Football Business Advisor	Hungary
Forza Football	Account Manager	Spain
Freshfields Bruckhaus Deringer	Dispute Resolution	United Kingdom
Fulham FC Foundation	Football Coach / Youth and Engagement Officer	United Kingdom
G.O.A.L. Academy	Director of Strategic Partnerships	UAE
Galatasaray S.K.	Marketing Manager	Turkey
Galatasaray S.K.	Marketing and Sponsorship Manager	Turkey
Galatasaray S.K.	Business Development Specialist	Turkey
Galatasaray S.K.	Budget & Reporting Manager	Turkey
Genius Sports	Scout/Statistician	Remote
Girona FC	Academy International Scouting Coordinator	Spain
Horizm	Intermediary	India
Horizm	Business Analyst	Indonesia
IBM	Executive Administrative Assistant	Costa Rica
Infront Sports & Media AG	Partnership Account Manager	Switzerland
International Football Academy	Sports Agent	Germany
IterPro	Account Manager	
Investors Club	Head of Acquisitions	Canada

COMPANY	JOB POSITION	COUNTRY
Jhapa FC	Outdoor Manager	Nepal
KPMG Japan	Senior Consultant - Sports Innovation Team	Japan
Kroenke Sports & Entertainment	Membership Services Executive	USA
Las Vegas Lights FC	Sporting Director	USA
Leones Fútbol Club S.A.	Marketing, Sales and Sponsorship Executive	Colombia
League Manager Association	Member Services Executive	United Kingdom
Liga MX	Digital Platforms Coordinator	Mexico
Liga Portugal	Fan Experience Account Manager	Portugal
Liga Portugal	Data Center Coordinator	Portugal
Linzer ASK	Women's Football Coordinator	Switzerland
Liverpool FC	Senior Executive Partnership Operations	United Kindgom
Lombard Odier	Client Life Management	Switzerland
Loyalty Fans	Founder & Managing Director	Switzerland
Macclesfield FC	International Academy Recruitment Exectuive	United Kingdom
Major League Baseball China	Project Operations	China
Malaysian Football League	CEO	Malaysia
Marbella Football Center	Coordinator & Team Manager	Spain
Marcus Evans Group	Delegate Acquisition Executive	USA
Mathare Youth Sports Association (MYSA)	Assistant Coach	Kenya
McKesson	Senior Project Manager	Canada
Mercury 13	Head of Football Operations	France
Meraki Sports & Entertainment	Associate Project Manager	UAE
Minnesota United	Group Sales Account Executive	USA
MLS - Major League Soccer	Senior Coordinator - Partnership Marketing	USA
Network 18 Media and Investments	Sports Editorial and Content	India

COMPANY	JOB POSITION	COUNTRY
Nexty Sports Management	Executive Director	USA
New York City FC	Business Development Executive	USA
New York Red Bulls	Membership Sales Specialist	USA
New York Red Bulls	Event Marketing	USA
NewC - SE Palmeiras	Digital Solutions Consultant	Brazil
NWSL	Social Media Manager	Portugal
Octagon	Senior Account Executive	USA
OGC Nice	Project Manager - Strategy & Development	France
Olimpia Milano	Ticketing & Sales	Italy
Olympique Marseille	Partnership Activation Executive	France
Olympique Marseille	Strategic Department/Women Team	France
On Location	Ticketing Manager	France
OneFootball	Influencer Marketing Manager	Germany
Ontario Soccer	OPDL Field Manager	Canada
Örgryte IS	Assistant Coach U19	Sweden
Orlando City S.C.	Equipment Manager	USA
Orsen S.A.	Director of Partnerships	Switzerland
Paris Olympics 2024	Team Liaison Officer	France
Performance 54	Global Sales Manager	United Kingdom
Petrichor Football Association	Project Consultant - Brand Strategy - Freelance	Cameroon
PFC Beroe Stara Zagora	Commercial Director	Bulgaria
PFF FC	Data Collector	Canada
Portas Consulting	Global Business Analyst	Saudi Arabia
Portas Consulting	Senior Business Analyst	Sauria Arabia
PSG - Paris-Saint-Germain	Sponsoring & Women Business Development	France

COMPANY	JOB POSITION	COUNTRY
RB Leipzig	Sustainability Specialist	Germany
RCD Espanyol	International Business Development	Spain
Real Betis Balompié	Head of Sponsorships	Spain
Real Central NJ Soccer	Gameday Volunteer	USA
RKC Waalwijk	Commercial Assistant	The Netherlands
RoundGlass Punjab FC	Associate	India
San Jose Earthquakes	Quakes University Rookie	USA
Saudi Arabian Football Federation	Assistant Technical Director	Saudi Arabia
Saudi Professional League	Media Relations Senior Manager	Saudi Arabia
Saudi TV	Sport Pundit	Saudi Arabia
Servette FC 1890	U17 Assistant Coach	Switzerland
Sestao River Club	Sponsorship & Marketing Department	Spain
SKOR	Fan Engagement	India
SL Benfica	Events Assistant	Portugal
SL Benfica	International Expansion Agent - Freelance	Denmark
Soccerex	Sponsorship Manager / LATAM	USA
Socios.com	Ticketing & Hospitality - Team Lead	Spain
Socios.com	Ticketing & Hospitality Specialist	Spain
Socios.com	Partnerships	Spain
SPADA Sports Arenas	Key Account Manager	India
Spanga IS	Head of Football Development	Sweden
Sport+Stadia	Associate Consultant	India
Sportfive	Partnership Sales Manager	United Kingdom
Sporting CP	Business Analyst	Portugal
Sportive Smart Vision Corporation	Co-Founder	Saudi Arabia

COMPANY	JOB POSITION	COUNTRY
SportiveWays	Global Partnerships Director	Spain
Sports Basement	Cashier	USA
StepOne	Event Supervisor	Brazil
Supreme Committee for Delivery & Legacy (World Cup 2022)	Ticketing Operations Specialist	Qatar
Supreme Committee for Delivery & Legacy (World Cup 2022)	B2B Group Support Specialist	Qatar
Tampa Bay Sun FC	Account Executive	USA
Tarkett Sports North America	Project Administrator	Canada
TEAM Marketing	Sponsorship & Licensing Sales	Italy
Tedeschi & Partners LTD	CEO & Founder	Italy
Tedeschi & Partners Women's Football	Eastern Europe & Spain Delegate	Spain
The Football Foundation for Africa	Founder & Chief Executive Officer	Kenya
The Parents Week	Co-Founder	Colombia
The Player Care Group	Player Care Consultant	United Kingdom
The Stadium Consultancy	Consultant & Project Manager	The Netherlands
Tonsser United	Customer Experience Global Manager	Portugal
Torshov Sport	Team Sales	Norway
U.S.C. Paredes	General Manager	Portugal
UEFA	Commercial Operations Specialist	Switzerland
UEFA	Commercial Operations - Sponsorship	Switzerland
UEFA	Media Facilities Coordinator for Euro 2024	Switzerland
UEFA	Venue Ticketing Centre Coordinator	Switzerland
UEFA	Intelligence Assistant	Switzerland
UEFA	Match Operations Coordinator	Switzerland
UEFA	Football Operations Development	Switzerland
UEFA	Referee Operations Assistant	Switzerland

COMPANY	JOB POSITION	COUNTRY
UEFA - Euro 2024 GmbH	Match Facilities Coordinator	Germany
UEFA - Euro 2024 GmbH	Ticket Sales Account Coordinator	Germany
Ukrainian Association of Football	Analytical Systems Manager	Ukraine
United Soccer Leagues - USL Academy	Operations Manager	USA
Vancouver FC	Sales Representative	Canada
Venezia FC	Business Intelligence & Operations	Italy
Venezia FC	Assistant Sporting Director	Italy
Venezia FC	Head of Scouting - Youth	Italy
VisasQ	Sport Business Consultant	Indonesia
West Ham United	Business Development Executive	United Kingdom
WinsUnited	Founder	UAE
Wolverhampton Wanderers	Partnership Sales Executive	United Kingdom
Wolverhampton Wanderers	Health Engagement Officer	United Kingdom
Women in Football	Company Secretary	United Kingdom
Women's Football Association of Indonesia	Head of Sponsorship and Marketing	Indonesia
World Football Summit	Data Analyst	Spain
World Football Summit	Deputy Partnerships Director	Spain
Yverdon Sport FC	Assistant to Technical Director	Switzerland



ESTEBAN ARCE
7th Edition Alumnus
Digital Platforms Coordinator
Liga MX



SIMON UNTERSTEINER
8th Edition Alumnus
Media Rights & Business Development
Borussia Dortmund



EDGAR LUNA
8th Edition Alumnus
Marketing Coordinator
Atlas FC



RAFAELA BECKER
12th Edition Alumna
Business Analyst
Sporting Clube de Portugal



YIGIT AYDEMIR
9th Edition Alumnus
Marketing and Revenue Specialist
Fenerbahçe



PABLO ARQUERO
3rd Edition Alumnus
Head of Sponsorships
Real Betis Balompié

LET'S BUILD THE FUTURE OF **FOOTBALL** TOGETHER!



THE FOOTBALL BUSINESS ACADEMY

Cours de Rive 6
1204 Geneva, Switzerland

info@the-fba.com

www.the-fba.com

