



ALUMNI EMPLOYABILITY REPORT

20
23



Take a look
into where
The FBA
Alumni
work after
their
Graduation





DIOGO FONTES

8th Edition Alumnus
Ticketing & Hospitality Specialist
Socios.com



SIMON UNTERSTEINER

8th Edition Alumnus
Media Rights & Business Development
Borussia Dortmund



AMANDA RUETTE

7th Edition Alumna
Media Facilities Coordinator
UEFA Euro 2024 GmbH



MADINA SHUKOOR

7th Edition Alumna
Professional Football Coordinator
FIFA



DANNY HORNE

7th Edition Alumnus
Business Development Representative
Minnesota United FC

A WORD FROM THE CEO & FOUNDER

When people invest in a Master's Degree, it's usually done for career development or career transitioning.

Because of its significance, it becomes an important decision in which all parts of the journey and the desired outcome should be taken into account. From the programme structure and tuition fees to diversity of thought and student satisfaction, every aspect that is deeply linked to the students' core objective for getting such a degree should be deeply analysed (and compared between programmes) before taking the decision to move forward.

At The Football Business Academy, we strongly believe that our Candidates should invest in a Master's programme that will give them all the tools to succeed in the exciting Football industry and offer them the opportunity to find a relevant job in the field they love: Football.

Everything and everyone that we have (and continue to) put into the programme has its purpose, which, when combined, creates a unique platform that enables our Candidates and Alumni to be successful in this dynamic industry that inspires billions of people around the world.

People define success in different ways, but for us it's about constantly improving the ecosystem of our Professional Master in Football Business to ensure we have the highest employability rates in our domain and that it produces the next generation of football leaders.

Sincerely Yours,



DORIAN ESTERER

A stylized, handwritten signature in white ink, appearing to read 'D Esterer'.

FACT SHEET

91%

FIND WORK IN
THE SPORTS INDUSTRY
POST-GRADUATION

86%

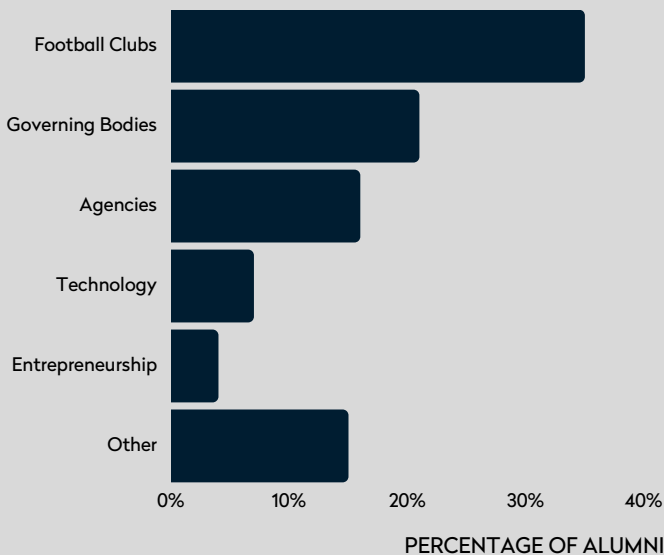
FIND WORK IN
THE FOOTBALL INDUSTRY
POST-GRADUATION

3

MONTHS

AVERAGE TIME TO FIND
A JOB IN THE INDUSTRY

TYPES OF ORGANIZATIONS EMPLOYING FBA ALUMNI



FBA ALUMNI TOP 3 EMPLOYERS



SOCIOS.com

FIFA

OTHER PLACES WHERE FBA ALUMNI HAVE LANDED JOBS



NATIONAL WOMEN'S SOCCER LEAGUE



SELECTION OF FBA ALUMNI JOB PLACEMENTS

COMPANY	JOB POSITION	COUNTRY
Accred OPS GmbH	Project Coordinator	Ukraine
AD Alcorcón	Business Development	Remotely
adidas	Global Assistant Manager Digital Retail Marketing Football	Germany
Al-Ahli Saudi FC	Professionalism & Player Status	Saudi Arabia
Alvarez & Marsal	Senior Associate - Sportainment	Brazil
American Express	Partnership Sales Executive	United Kingdom
Arowana Sports	Sponsorship & Business Development Manager	Spain
AS Monaco	Partnerships Assistant	France
Atlanta United FC	Group Sales Executive	USA
Atlas FC	Marketing Coordinator	Mexico
Atlético Ottawa	Account Manager	Canada
Austin FC	Academy Coordinator & Video Analyst	USA
Avid Sports & Entertainment Group	Football Intermediary	UK
B&O Sports	Sports Business Consultant	Nigeria
BazookaGoal	Sales & Marketing Specialist	Greece
BeFootball	Business Consultant	Madrid
Benfica SL	Events Assistant	Portugal
Borussia Dortmund	Manager Media Rights and Business Development	Germany
Central Agencia Deportiva	Partner	Colombia
Chester FC	General Manager	UK
City Football Group	Financial Planning & Analysis	UK
Club Bolívar	Head of Communications	Bolivia
C.D. Cobreloa	Commercial Director	Chile

COMPANY	JOB POSITION	COUNTRY
Coca-Cola	Business Development Manager	Switzerland
Creativa Uno	Business Development Manager	Mexico
Crowdmanager.io	Head of Customer Success	Norway
Danato Group	Project Manager	Indonesia
Datasport AG	Sport Service Manager	Switzerland
Don Bosco FC	Vice-President	Haïti
DoublePass	Consultant	Remotely
Dukes Meadows Golf and Tennis	Director of Tennis Operations	United Kingdom
Dundee United FC	Players Insights Analyst	Scotland
Entourage Sports & Entertainment	Operations & Client Service Manager	UK
Exalt Football	Owner	Canada
Excelsior Rotterdam	Sales Marketeer B2C	Netherlands
Expat Sport	Digital Marketing Manager	Dubai
Fahad & Fawzi Al-Kadi Enterprise Company	Partner	Saudi Arabia
FC Edmonton	Manager of Partnership and Fan Engagement	Canada
FC Internazionale de Milano	Partnership Sales Support	Italy
FC Lausanne-Sports	U-21 Assistant Coach	Switzerland
FC Malaga City Academy	Head of Recruitment LATAM	Spain
FC Nordsjaelland	Data Analyst	Denmark
FC Stade Lausanne Ouchy	Marketing Executive	Switzerland
Federación Panameña de Fútbol	Development Manager	Panama
FIFA	Professional Football Coordinator	Switzerland
FIFA Local Organising Committee (LOC)	Competitions Coordinator National Stadium LOC Womens World Cup Under 20	Costa Rica
FIFA World Cup 2022	Team Liaison Officer (TLO)	Qatar
FIFA World Football Museum	Sales Manager	Switzerland

COMPANY	JOB POSITION	COUNTRY
Football Player Education	Founder	Bulgaria
Forza Football	Account Manager	Spain
Fulham FC Foundation	Football Coach Youth & Engagement Officer	UK
G.O.A.L. Academy	Director of Strategic Partnerships	UAE
Galatasaray SK	Marketing Manager	Turkey
Galatasaray SK	Marketing Manager	Turkey
Galatasaray SK	Marketing and Sponsorship Manager	Turkey
Galatasaray SK	Business Development Specialist	Turkey
Galatasaray SK	Budget & Reporting Manager	Turkey
Genius Sports	Scout/Statistician	Other
Goal2Soul	Associate	Colombia
Horizm	Business Analyst	Remotely
IDRD - Instituto Distrital de Recreación y Deporte	Project Leader	Colombia
Infront Sports & Media AG	Partnership Account Manager	Switzerland
Infront Sports & Media AG	Senior Sales Manager	Turkey
Inter Atlanta FC	Director Of Coaching - Senior Player Development	USA
International Football Academy	Sports Agent	Switzerland
International Testing Agency	Testing Assistant	Switzerland
InterSoccer	Sponsorship & Business Development	Switzerland
Jiangsu Kentier Basketball Club	Operations Manager	China
K.M.S.K. Deinze	Sales Account Manager	Belgium
La Berichonne de Chateauroux	Assistant Sport Director	France
Linzer ASK	Women's Football Coordinator	Austria
League Manager Association	Member Services Executive	UK
Leones FC	Marketing, Sales and Sponsorships Executive	Colombia
Liga Portugal	Data Analyst	Portugal

COMPANY	JOB POSITION	COUNTRY
Liverpool FC	Senior Executive Partnership Operations	UK
London City Lionesses	Operations Manager	UK
Loyalty Fans	Chief Executive Officer	Switzerland
M-Squared Sport	Founder	UK
MAC SA	Business Analyst	Tunisia
Macclesfield FC	International Football Recruitment Sales Executive	UK
Malaysian Football League	CEO	Malaysia
McSport	Football Club Match Organizer	France
ME Football	Intermediary	Turkey
Meraki Sports & Entertainment	Associate Project Manager	Dubai
Minnesota United FC	New Business Development Representative	USA
MKTG	Sr. New Business & Marketing Executive	UK
MLS - Major League Soccer	Partnership Marketing Coordinator	USA
N3XT Sports	Director Womens Football	France
New York City Football Club	Business Development Executive	USA
New York Red Bulls	Event Marketing	USA
New York Red Bulls	Membership Sales Executive	USA
NewC - SE Palmeiras	Digital Solutions Consultant	Brazil
NWSL	Operations and Players Affairs	Remotely
Octagon	Senior Account Executive	USA
Olocip	Business Development Consultant	Remotely
Olympique Marseille	Guest Experience	France
Olympique Marseille	Strategic Department / Women's team	France
OneFootball	Influencer Marketing Manager	Germany
Orlando City S.C.	Equipment Manager	USA
Orsen S.A.	Senior Partnerships Manager	Switzerland
Paradine	Football Research Analyst	UK

COMPANY	JOB POSITION	COUNTRY
Paradine	Football Research Analyst	UK
PSG - Paris Saint-Germain	Sponsoring & Women Business Development	France
Performance 54	Global Sales Manager	UK
PFC Botev Plovdiv	Head of Marketing	Bulgaria
PFF FC	Data Collector	Canada
PlayerLENS	Business Development Manager	Remotely
Real Betis Balompié	International Business Development	Spain
Reset Group	Marketing & Commercial Executive	Italy
Reusch International	Country Manager	Colombia
RoundGlass Punjab FC	Football Operations	India
San Jose Earthquakes	Quakes University Rookie	USA
Saudi Professional League	Assistant Manager of Communication & Business Development	Saudi Arabia
Saudi TV	Sport Pundit	Saudi Arabia
Servette FC	U17 Assistant	Switzerland
Soccerex	Sponsorship Manager LATAM	USA
Soccerex	Account Manager	Remotely
Socios.com / Chiliz	Ticketing & Hospitality Specialist	Spain
Socios.com / Chiliz	Partnerships Activation Manager	Spain
SPADA Sports Arenas	Senior Account Manager	India
Spanga IS	Head of Football Development	Sweden
Sportive Smart Vision Corporation	Co-Founder	Saudi Arabia
SportiveWays	Global Partnerships Director	Spain
Sportiveways	Sponsorship & Partnerships Manager	Switzerland
Supreme Committee for Delivery & Legacy (World Cup 2022)	Ticketing Operations Specialist	Qatar
Supreme Committee for Delivery & Legacy (World Cup 2022)	B2B Group Support Specialist	Qatar

COMPANY	JOB POSITION	COUNTRY
Tarkett Sports North America	Project Administrator	Canada
TEAM Marketing	Sponsorship Sales	Italy
Teammate Football Management	Head of Marketing & Communications	Switzerland
Tedeschi & Partners LTD	CEO & Founder	Italy
Teogonia Sports	Football Intermediary	Colombia
The Football Foundation for Africa	Founder & Project Leader	Kenya
Tonsser	Customer Support Specialist	Remotely
Torshov Sport	Team Sales	Norway
UEFA	Football Operations Assistant	Switzerland
UEFA	International Sales Consultant	Switzerland
UEFA	Venue Director	Switzerland
UEFA	Football Operations - Kit Approval Assistant	Switzerland
UEFA	Football Operations Development	Switzerland
UEFA	Match Operations Coordinator	Switzerland
UEFA - EURO 2024 GmbH	Media Facilities Coordinator	Germany
UEFA - EURO 2024 GmbH	Ticket Sales Account Coordinator	Germany
Ukrainian Association of Football	Analytical Systems Manager	Ukraine
UMF Neisti	General Manager	Iceland
United Soccer League - USL Academy	Operations Manager	USA
Venezia FC	Facilities & Operations Assistant Manager	Italy
West Ham United	Business Development Executive	UK
WinsUnited	Founder	UAE
Wolverhampton Wanderers F.C.	Partnership Sales Executive	UK
Wolverhampton Wanderers F.C.	Health Engagement Officer	UK
Women's Football Association of Indonesia	Head of Sponsorship and Marketing	Indonesia



FRANCISCO CASTRO
9th Edition Alumnus
Data Analyst
Liga Portugal



LOUIS GASPARINI
3rd Edition Alumnus
Team Liaison Officer
FIFA World Cup 2022



ALDO OVIEDO
7th Edition Alumnus
International Business Development
BeFootball



PHILIPPE TORRES
8th Edition Alumnus
Commercial Operations Assistant
UEFA



PAOLA ALVARADO
8th Edition Alumna
Infotainment Talent Manager
FIFA World Cup 2022

LET'S BUILD THE FUTURE OF **FOOTBALL** TOGETHER!



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