

**Geneva, 18<sup>th</sup> February 2022**

**Press Release**

**The FBA and Göztepe SK to Collaborate Through Educational Partnership**

The Football Business Academy and Göztepe SK have entered into an agreement that will see the Swiss educational institution collaborate with the Turkish sports club.

*“As a club that is always aiming to be at the forefront of Turkish football, not just on the pitch but also in terms of innovation and management excellence, we are very excited about the opportunity to partner with The FBA which is a leading global higher education institution for the football industry that can support us best on our mission”*

- Kaan Oz, Board Member, Göztepe SK

*“We are pleased to welcome Göztepe SK into The FBA Family. It’s an historic club in Turkey which in recent years has been taking big strides towards professionalizing its structure and facilities. In that regard, we are excited to start collaborating and utilize our educational platform to help the club reach newer highs on a local, national, and international level.”*

- Kristian Dobrev, Chief Partnerships Officer, The FBA

The Football Business Academy is pleased to announce its partnership with Göztepe Spor Kulübü. The club is based on the Aegean coast in Turkey’s third largest city, Izmir, where it plays its home games at the newly built 25,000-seater Gürsel Aksel Stadium. As with many clubs in Turkey, Göztepe SK is a multi-sport club which means that, besides football, it has departments in other sports such as handball, swimming, and fencing. On the football side, Göztepe SK plays in the top-tier Turkish Süper Lig and is known for having one of the most devoted and passionate fan bases in the country.

Furthermore, the privately owned club has been doubling down on improving its digitalization, commercial, and data science efforts, among others, while aiming to continue a sound financial management with a goal of running zero debt.

As part of the agreement, Göztepe SK will welcome FBA Candidates for internship and Student Business Project opportunities that are aligned with the club’s needs and strategic interests, as well as with the Candidates’ learning objectives encompassed in their Professional Master in Football Business curriculum.

## **ABOUT GÖZTEPE SK**

Göztepe SK is a Turkish club based in the city of Izmir. Founded in 1925, the club's colors are red and yellow, with which it has won one Turkish Football Championship and two Turkish Cups.

Follow Göztepe on [LinkedIn](#), [Instagram](#), [Twitter](#), [Facebook](#).

## **ABOUT THE FBA**

The Football Business Academy is a Swiss-based high level international educational institution whose goal is to accelerate the professionalization of the football industry and develop future leaders in the game. Founded in 2017, its flagship program – the Professional Master in Football Business – was co-developed with international football industry experts from around the world around one foremost objective: to provide Candidates with all the necessary tools and an optimal learning environment in order to succeed in this passionate and dynamic industry. Other partners of The FBA include Zenit FC, Venezia FC, Socios.com, Saudi Pro League, Galatasaray and Standard de Liège.

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