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Press Release

The FBA and MatchWornShirt Agree Educational Partnership

The Football Business Academy and [MatchWornShirt](#) have entered into an agreement that will see the Swiss educational institution and the global sports fundraising company collaborate.

"We're buzzing to announce a partnership with The Football Business Academy and are positive that our shared values and passion for the game will help to innovate the world of sports together. We look forward to welcoming new FBA talent to MatchWornShirt to help develop the student's skills in a fast paced sports environment."

- Tijmen Zonderwijk, Founder, MatchWornShirt

"We are delighted to welcome MatchWornShirt as new Partner of The FBA, a company with a noble purpose that creates double impact from its inception: both as a supporter of the development of social causes globally and as creators of a valuable fan experience. Undoubtedly a versatile and exciting field for our Candidates and an ally of The FBA in our educational mission".

- Lucia Estevez, Partnerships Coordinator, The FBA

The Football Business Academy is pleased to announce its partnership with MatchWornShirt. The young company with Dutch DNA and international presence acts as a platform for fundraising services for well-known clubs through the main sale of their match worn shirts. In doing so, the company seeks to promote sports and health by donating part of the income generated to each club's foundations or designated charities. At the same time, MatchWornShirt creates unique memories for fans, who can access and purchase match worn and autographed football shirts from their favorite team or player.

This collaboration will focus on providing internships for FBA Candidates during which they will put their knowledge and understanding of the football business into practice and support MatchWornShirt with developing new projects that are part of the company's business development strategy and growth of their international footprint.

ABOUT MATCH WORN SHIRT

MatchWornShirt was founded in 2017 and provides fundraising and fan engagement solutions to clubs, players and organizations from all over the world. They believe that sports are inextricably linked with society and therefore seek to promote and facilitate the access to it by donating the vast majority of the proceeds of each shirt to club-designated charities.

Follow MatchWornShirt on [LinkedIn](#), [Instagram](#), [Twitter](#), [Facebook](#) and [YouTube](#).

ABOUT THE FBA

The Football Business Academy is a Swiss-based high-level international educational institution whose goal is to professionalize the management of the football industry and facilitate the insertion of qualified professionals and future leaders in the game.

Its flagship program, a Professional Master in Football Business, was co-developed with international football industry experts from around the world with one foremost objective: to provide Candidates with all the necessary tools and an optimal learning environment in order to succeed in this passionate and dynamic industry.

Other partners of The FBA include: Brighton Hove & Albion, Rangers FC, Soccerex, Common Goal, Mazatlán FC, Girona FC, Coaches Across Continents and FC Sion.

Follow The FBA on [LinkedIn](#), [Instagram](#), [Twitter](#), [Facebook](#).