



Geneva, 29th October 2021

Press Release

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The FBA and AD Alcorcón Agree Educational Partnership

The Football Business Academy and <u>AD Alcorcón</u> have entered into an agreement that will see the Swiss educational institution and the Spanish football club collaborate.

"We are pleased to announce the agreement with The FBA as a new partner that will contribute to strengthen the growth and quality of our International ADA Academy as well as other international expansion initiatives."

Ignacio Álvarez, Managing Director, AD Alcorcón

"We are happy to welcome AD Alcorcón as the new Partner of The FBA! As a result of this partnership our Candidates will be able to put their knowledge into practice through internships and business projects with the aim of further professionalizing the club."

Marcin Chmielewski, Partnerships Manager, The FBA

The FBA is delighted to collaborate with AD Alcorcón and see the Spanish team open to welcome FBA Candidates into their team. The club founded in 1971, currently competing in Segunda División of the Spanish league plays its home matches at the Municipal de Santo Domingo, based in Alcorcón which is located in the autonomous region of Madrid.

This partnership has already, and will continue to, provide FBA Candidates with a practical experience getting involved in a variety of departments at the football club such as business development, finance, academy operations, marketing and others, to develop the club and help with different initiatives happening at Alcorcón.

ABOUT AD ALCORCÓN

Agrupación Deportiva Alcorcón S.A.D. is a Spanish football team based in Alcorcón, in the autonomous community of Madrid. Founded in 1971, it currently plays in Segunda División, holding home matches at the Municipal de Santo Domingo, with a 5,100 seat capacity.

Follow Alcorcón on LinkedIn, Instagram, Twitter, Facebook.

ABOUT THE FBA

The Football Business Academy is a Swiss-based high level international educational institution whose goal is to professionalize the management of the football industry and facilitate the insertion of qualified professionals and future leaders in the game. Its flagship program, a Professional Master in Football Business, was codeveloped with international football industry experts from around the world around one foremost objective: to provide Candidates with all the necessary tools and an optimal learning environment in order to succeed in this passionate and dynamic industry. Other partners of The FBA include Galatasaray, Portland Timbers & Thorns, Club Nacional de Football, Horizm, Fortuna Sittard, Coaches Across Continents, and Olocip.

Follow The FBA on LinkedIn, Instagram, Twitter, Facebook.

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