Press Release

The FBA to Collaborate with Iterpro Through Educational Partnership

The Football Business Academy and Iterpro have entered into an agreement that will see the Swiss educational institution and the football intelligence platform collaborate.

"Partnering with The FBA is a great strategic step for Iterpro, I was very impressed with the courses and curriculum that The FBA offers. This is creating a new generation of students who are well educated and ready to take on the challenges of work in the football industry. As The FBA is able to recruit internationally a vast range of students with diverse skills and experiences onto their courses, we can accommodate online and inhouse placements to many of their students. These students will contribute to the growth of Iterpro as our business continues to grow globally and we look to take them on our journey.

- *Marcus Seaton, COO, Iterpro*

We are excited to welcome Iterpro to our FBA Family and support the implementation of business intelligence into football management. The services provided by Iterpro help with the overload of information that professional football clubs have to deal with nowadays. It is great to join forces with one of the first digital solutions in the market that helps to optimize the workflow. The partnership with Iterpro will give FBA Candidates an opportunity to learn how to use those highly innovative solutions and be part of the ongoing digitalization of the industry which has a positive effect on how football organizations operate on a daily basis.

- *Marcin Chmielewski, Partnerships Manager, The FBA*

The FBA is delighted to partner with Iterpro, a company that offers a revolutionary analytics platform for football clubs, leagues and associations. Their solution integrates data from every department and turns them into actionable insights that can provide a competitive edge.

Iterpro's cutting edge system offers features that range from injury management, scouting, match analysis, finance and transfer market management. Their clients list includes AC Milan, whose legend, Franco Baresi acts as a Corporate Ambassador for Iterpro. The London-based company also works with Torino FC, the Malta FA and the Swiss FA among others.

This partnership will provide FBA Candidates with internship opportunities that will allow them to get a deeper understanding of club management and learn how to use and practically apply the tools developed by Iterpro. They will be able to help clubs and federations optimize their decision-making process and manage the organization across all departments.

ABOUT ITERPRO

Iterpro combines sports science and digital innovation to provide football industry stakeholders with a business intelligence solution. It is a revolutionary football team management platform that integrates data and turns them into actionable insights that allow clubs, federations and leagues digitize their contracts and bridge the gap between the pitch and management. Iterpro is the first multi-faceted digital hub that fulfils the needs of the entire football ecosystem.

Follow Iterpro on Instagram, Facebook, LinkedIn and Twitter

ABOUT THE FBA

The Football Business Academy is a Swiss-based high level international educational institution whose goal is to professionalize the management of the football industry and facilitate the insertion of qualified professionals and future leaders in the game. Its flagship program, a Professional Master in Football Business, was codeveloped with international football industry experts from around the world around one foremost objective: to provide Candidates with all the necessary tools and an optimal learning environment in order to succeed in this passionate and dynamic industry. Other partners of The FBA include Fnatic, Brighton & Hove Albion, Olympique Lyonnais, EFDN, Galatasaray and RCD Mallorca.