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Press Release

The FBA and BazookaGoal agree Educational Partnership

The Football Business Academy and [BazookaGoal](#) have entered into an agreement that will see the Swiss educational institution and the skill training goal supplier collaborate.

“BazookaGoal is thrilled to start the collaboration with The Football Business Academy, offering exciting internship opportunities for candidates attending their great Professional Master in Football Business program.”

- Anders Wennesland, Managing Director, BazookaGoal

“We are pleased to join forces with BazookaGoal. We believe in the importance of youth football development and are happy to support the growth of BazookaGoal and the positive impact that their highly innovative products have on professional club academies. Our Candidates will have the chance to deal with different stakeholders and gain experience in areas such as product development, licensing and merchandising as well as in the planning and execution of youth tournaments and leagues.”

- Kristian Dobrev, Chief Partnerships Officer, The FBA

The Football Business Academy is excited to partner with BazookaGoal. The UK-based company works closely with some of the major European clubs providing the equipment that is being used to develop new generations of players. Indeed, 80% of Premier League clubs and 50% of Bundesliga clubs use BazookaGoal. Furthermore, their robust products are marketed to both clubs and consumers in more than 40 countries worldwide. Out of their offices in Greece, Germany and the UK, BazookaGoal is also developing 3v3 youth tournaments together with national football associations across Europe.

This partnership will give FBA Candidates the opportunity to develop sales and marketing skills during their internships in a variety of areas, including new market development, key account management, product development, and ecommerce. These placements will further develop their understanding of football business and opportunities that this industry has to offer.

ABOUT BAZOOKAGOAL

BazookaGoal is the skill training goal supplier used for talent development in some of the world’s most renowned club academies including Chelsea, Arsenal, Ajax, Manchester United, Liverpool, and Real Madrid. It was born out of the belief that football equipment should be exciting as well as functional, and that this will have a positive effect on the

development of young players and lead to more training, better skills, and most important of all: more goals.

Follow BazookaGoal on [LinkedIn](#).

ABOUT THE FBA

The Football Business Academy is a Swiss-based high level international educational institution whose goal is to professionalize the management of the football industry and facilitate the insertion of qualified professionals and future leaders in the game. Its flagship program, a Professional Master in Football Business, was codeveloped with international football industry experts from around the world around one foremost objective: to provide Candidates with all the necessary tools and an optimal learning environment in order to succeed in this passionate and dynamic industry. Other partners of The FBA include Brighton & Hove Albion, Benfica, Optibet Virsliga, SD Eibar, Olocip, Common Goal and LTT Sports.

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