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## **Press Release**

## The FBA and Galatasaray Connect Through Educational Partnership

The Football Business Academy and Galatasaray S.K. have entered into an agreement that will see the Swiss educational institution and the Turkish football club collaborate on educational matters.

"We, as Galatasaray, are dedicated to invest in our people development and equip them with the most contemporary information, techniques and tools available in the industry. To achieve this goal, we collaborate with globally acknowledged academies, universities and professionals in the sector. The Football Business Academy, with its dedication to grow professionals in football industry and well-designed curriculum, serves our ambition to develop our key people."

- Tugba Tugman, Human Resources Director, Galatasaray

"It's a pleasure to welcome Galatasaray as our newest Partner. The club's commitment to use education as a tool for development is embedded in its history and is an exemplary reflection of its ambition to reach new heights in this fast-paced environment that is the global football industry. For Galatasaray staff and FBA Candidates alike, this partnership will stimulate unique learning opportunities."

Kristian Dobrev, Partnerships Director, The FBA

The Football Business Academy is delighted to partner with Galatasaray, Turkey's most successful football club who recently won its record 22<sup>nd</sup> national championship and record 18<sup>th</sup> Turkish Cup. The club is determined to professionalize and advance its mission to become a sustainable business, reason why it is betting on The FBA's innovative and comprehensive approach to football business education.

Through this partnership, Galatasaray will empower its employees to enroll in The FBA's Professional Master in Football Business and increase their understanding of the global football industry. Furthermore, both organizations will collaborate closely to identify relevant internship opportunities and strategic topics for Student Business Projects – two vital elements of the

program through which FBA Candidates receive exceptional real-life experience and exposure to the industry whilst FBA Partners get to tap into a highly qualified, diverse and international talent pool to drive their strategic development.

With The FBA's 5<sup>th</sup> Edition starting in September 2019 and 90% of Alumni finding jobs in the football industry within 3 months of graduating, applications will close on the 31<sup>st</sup> of July.

## **ABOUT GALATASARAY**

Galatasaray S.K. is a Turkish professional football club based in Istanbul. Founded in 1905 by students, the club plays its home games in the recently built 52,332-capacity Türk Telekom Stadium. Besides being Turkey's most successful football club on a national level, it's also the country's only club to have won a major UEFA competition having won the UEFA Europa League and UEFA Super Cup in 2000.

## **ABOUT THE FBA**

The Football Business Academy is a Swiss-based high level international educational institution whose goal is to professionalize the management of the football industry and facilitate the insertion of qualified professionals and future leaders in the game. Its flagship program, a Professional Master in Football Business, was co-developed with international football industry experts from around the world around one foremost objective: to provide Candidates with all the necessary tools and an optimal learning environment in order to succeed in this passionate and dynamic industry. Other partners of The FBA include Benfica, Olympique Lyonnais, Girona FC, Soccerex and streetfootballworld

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