

Geneva, 28 March 2018

### **The FBA joins iWorkinSport Job Fair as Academic Partner**

**The Football Business Academy became the newest Academic Partner of the iWorkinSport Job Fair, which will take place on 18 May, in the Swiss town of Lausanne – also known as the Olympic Capital.**

*“We’re extremely happy to have The FBA on board as Academic Partner. They are a relatively new institution, but in a short period of time, they have proved to be very innovative and very competent. From day 1 The FBA has shown interest and concern with how their candidates enter the job market, so it makes a lot of sense to have them coming to iWorkinSport.”*

*- João Frigerio, Director, iWorkinSport*

*“Everything we do at The FBA centers around the premise of creating a direct bridge between education and employment in the football industry. Giving our candidates the opportunity to attend iWorkinSport, which is rapidly establishing itself as the industry’s must-attend job fair, can facilitate additional career perspectives for them, so we are happy to support and participate in this event.”*

*- Dorian Esterer, CEO, The FBA*

The job fair showcases an exceptional list of organisations recruiting at the event, such as **FIFA, UEFA, adidas, City Football Group, Soccerex, the International Olympic Committee (IOC), Infront Sports & Media, IMG, Nielsen Sports, Sportcal, mycujoo, CAA Eleven, Freeride World Tour** and others.

That means that The FBA’s candidates will have privileged access to the pioneering international career fair focused on the sports industry, which enables some of the most renowned organisations in the marketplace to meet, interview and recruit students and alumni from the most prestigious sport management courses or indeed football business courses in Europe.

#### **ABOUT IWORKINSPORT**

iWorkinSport Job Fair is co-organised by ENGAGE Sport & Entertainment, a Swiss-based events company, and the sports innovation network ThinkSport.

For more information, visit [www.iworkinsport.com](http://www.iworkinsport.com) or follow the job fair’s latest updates on [LinkedIn](#), [Facebook](#), or [Twitter](#).